

MULTIMEDIA



UNIVERSITY

STUDENT ID NO

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# MULTIMEDIA UNIVERSITY

## FINAL EXAMINATION

TRIMESTER 1, 2017/2018

**BPS 1014 PSYCHOLOGY**

(All sections)

23 OCTOBER 2017  
2.30 p.m. – 4.30 p.m.  
(2 Hours)

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### INSTRUCTIONS TO STUDENTS

1. This question paper consists of **TWO** pages.
2. Answer **ALL** questions.
3. Write your answers in the Answer Booklet.

**SUBJECTIVE QUESTIONS [50 MARKS]**

**Instructions:** Answer **ALL** questions. Write your answers in the Answer Booklet.

**Question 1**

We can trace psychology's roots back to the ancient Greeks, who considered the mind to be a suitable topic for scholarly contemplation. In 1879, Wundt focused on the building blocks of mind and introduced structuralism. Over time, psychologists challenged Wundt's approach.

Describe **FIVE (5)** perspectives of psychology which challenged structuralism and was introduced before the year 1990.

(10 marks)

**Question 2**

"Intelligence should not be merely about how much of a certain ability we each have, but also how we use and/or combine our abilities to solve problems or adapt to certain environments."

Discuss the theory of intelligence which agrees with the statement above.

(10 marks)

**Question 3**

When Karen sees the guy she admires, her heart rate increases and she blushes. This is one of the components of emotion.

Discuss all **FOUR (4)** components of emotion based on Karen's situation.

(10 marks)

**Question 4**

"There are five core traits which collaborate in order to form a single personality."

Discuss the model which agrees with the statement above.

(10 marks)

**Continued...**

**Question 5**

- a) Andrea needs some cash for her shopping. She intends to ask her mother for the money. Describe **TWO (2)** techniques that Andrea could use to persuade her mother to give her the money. (6 marks)
- b) Ben feels stressful for not understanding the lecture. Discuss **TWO (2)** coping strategies that Ben could use to deal with his stress. (4 marks)

**End of Paper**

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